



PORTFOLIO [adelyadesign.com](http://adelyadesign.com)

[hi@adelyadesign.com](mailto:hi@adelyadesign.com)

(415) 410 8196

# Hi, I'm Adelya Tumasyeva, a visual designer based in San Francisco.

## WORK EXPERIENCE

JUL 2020 — PRESENT  
MOUNTAIN VIEW, CA

### Visual Designer, *KiwiCo*

Collaborated with the Marketing team on creating engaging on-brand marketing collateral for digital formats (emails, paid acquisition, social media, web banners), as well as print formats (direct mailers, catalogs). Managed high volume of projects from concept to completion in a fast-paced environment. Fully owned email design and developed KiwiCo's first comprehensive Email Asset Library to ensure a consistent brand expression across all platforms. Participated in design critiques and brainstorm sessions.

JAN 2018 — MAR 2020  
SAN FRANCISCO, CA

### Visual Designer, *Metromile*

Conceptualized and designed a wide range of touchpoints, such as website, emails, product designs, digital advertising campaigns, and internal communications. Translated complex messaging into delightful and compelling marketing collateral.

JUN 2017 — JAN 2018  
ORLANDO, FL

### Graphic Design Intern, *The Walt Disney Company*

Developed brand identity for company events that followed the unique *Disney* brand guidelines. Designed and illustrated print and digital marketing materials, such as banners, brochures, instruction sheets, and presentations.

JUN 2016 — AUG 2016  
BERLIN, GERMANY

### UX/UI Intern, *Wooga*

Developed concepts for screen progression and prototyped solutions. Presented polished mockups of user interfaces.

SEP 2015 — DEC 2015  
SAN FRANCISCO, CA

### Graphic Design Intern, *Zynga*

Created digital ads for web and mobile content.

## EDUCATION

SEP 2012 — MAY 2017  
SAN FRANCISCO, CA

### California College of the Arts, BFA in Graphic Design

Majored in Graphic Design and Illustration.

\*Graduated with Distinction

## SKILLS

Adobe CS  
Photoshop  
Illustrator  
Figma  
InDesign  
After Effects  
Sketch  
Abstract  
Keynote  
Google Slides  
Iterable

## OTHER INTERESTS

storytelling  
watercolor  
felting  
gardening